

chashama Windows Program Application

applications accepted on an ongoing basis – but don't delay, spaces fill up quickly!

About the Windows Program:

The Windows Program is a hallmark public art initiative of chashama, enlivening vacant storefronts with multi-disciplinary performances and visual installations. The program offers art in unexpected public places, and aims to build a broader audience for contemporary art and performance.

For artist applicants, the possibilities are endless. In the past we've supported tableaux vivants, Butoh performances, radio plays, films and video displays, puppetry, photography, graffiti art – we're open to whatever your mind can dream up! Artists have found this to be an ideal situation to further develop both new and old work, as they gain immediate feedback from a wide range of viewers.

The Windows Program has two points of entry: by curated rental or via Windows Awards, a competitive award process. Rentals are by the week or month and are offered at affordable, subsidized rates. (currently between \$250 - \$1000 a week). Windows Awards offers free space, and marketing, technical and administrative support, and may include a small stipend. All Windows Program projects are chosen based upon feasibility, venue limitations, and artistic/experimental vision.

Though not a necessity, we have a preference for work that actively engages the passerby.

Our current locations (as of 11/09; check our website for updates):

266 W 37th Street: This window space is located on a Garment District block with heavy daytime foot traffic, and it is fully equipped with theatrical sound and lighting. If you are proposing a visual art installation, please consider this. For a complete floor plan and technical specs, go to <http://www.chashama.org/266w37/index.php>.

112 W 44th Street: This installation/window space is within the tourist zone of Time Square, close to Bryant Park, and often has packs of theater goers passing by. It is a large space with a wide window, and a back room for costume changes or additional set pieces. Track lighting normally used for exhibits can be refocused into the space and controlled from the back room. A sound system is not currently installed, but may be brought in to provide sound to the street. For a complete floor plan, go to <http://www.chashama.org/112w44/index.php>

679 3rd Avenue: This site is at the corner of 3rd Avenue and 43rd Street with three 7x12 and two 4x12 windows on the 3rd Avenue side, and fifteen windows facing 43rd Street ranging from approximately 4x12 to 4x10. It is 5,000 square feet, with columns, a concrete floor and overhead florescent lighting. For a floorplan and some photos of the space, go to <http://www.chashama.org/679third/index.php>

33rd St & Lexington: This venue is at the corner of Lexington Ave and 33rd Street with 4 windows on the Lexington Ave side, and 4 windows facing 33rd Street. There are metal supports behind each window for hanging artwork. This venue is currently for VISUAL ART ONLY.

Note: It is recommended that you make site visits to these window spaces to see which space would be the best for your project before submitting an application.

Timeline & Conditions:

- *Artists will be rented space for 1-4 weeks, and granted space for 1-3 week residencies; please stipulate if a specific term length is necessary for your project.
- *chashama will provide technical assistance in an **advisory capacity only**; artists must be capable of installing, teching and de-installing their own projects.
- *chashama will assist artists with creating and distributing a press release.
- *Please visit www.chashama.org/windows.php for complete application information including the Windows Program Application Form.
- *Participating Artists of both the Windows Award and rental programs are required to pay a fully-refundable security deposit (\$75-\$200 depending upon venue).
- *For more information, email your questions to Programming Director Janusz Jaworski at janusz@chashama.org.

Deadline: There is no deadline, but the sooner you submit your application, the sooner we'll see it!

MAIL OR DELIVER COMPLETED APPLICATIONS TO:

**chashama, ATTN: Windows Programming,
201 East 42nd Street, Suite 3225-29, New York, NY 10017**

Required Application Materials:

- * Completed application form (pages 3 and 4 of this document).
 - * Resume/short bios of key participants
 - * 1-2 page project proposal
 - * 1 page technical requirements
 - * Work sample (images of previous work, may be on CD or DVD. For performances, please provide DVD cue points) **note: paper CD/DVD sleeves are preferred to cases.**
 - * *OPTIONAL*: a drawing of how you plan to use the space
- * We do not return submitted materials. We keep applications on file for new venues as they become available.**
- * Incomplete, faxed or emailed applications will not be reviewed.
 - * chashama is not responsible for lost or misdirected applications.
 - * If English is not your first language or another circumstance prohibits you from filling out an application, please call 212.391.8151 ext.26

NOTE: Artists may submit as many ideas as they would like. Each will be considered separately and in the order they are received. chashama seeks to serve as many artists as possible and has also supported multiple projects proposed by a single lead artist.

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This application is for (circle one or more):

266 W 37th Street : 679 3rd Avenue : 112 W 44th Street : 33rd St & Lexington

(list current as of 11/09, check our website for updates) : **the chashama space at** _____

The **best** date(s) for this proposed project:

The **worst** date(s) for this proposed project:

The proposed project is (please check whichever best applies):

- _____ a visual art *installation* – not a traditional exhibit
- _____ a window exhibit - like a gallery for the people on the street
- _____ a performance
- _____ a combination visual art installation & performance

If you would like this application to be considered for the **Windows Awards ONLY**, mark this box

Name: _____

Company Name: _____

Project Title: _____

Phone: _____

Address: _____

City, State, Zip: _____

Email: _____

Website: _____

How did you find out about the Windows Program? circle all that apply

- a friend
- chashama website
- the blog : _____
- Facebook
- received notice from chashama
- a listing: _____
- passing by a space
- I've worked with chashama before
- other: _____

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Please answer the following questions.

Has this piece ever been performed before? Please describe when, and where, and in what venue.

Has the proposed project been created specifically for chashama's Windows Program with no plans for further development, or do you see the use of the window as a step in the development process of the work?

What is the composition of the company – number of performers, visual artists, designers, directors, choreographers, producers, etc? (continue on opposite side if necessary)

Does the proposed project require or encourage passer-by interaction? Circle: YES or NO.
If YES, please describe (continue on opposite side if necessary).

Is external sound important to this proposed project? Circle: YES or NO.
If YES, please describe (continue on opposite side if necessary).

References:

Please list the name, relationship to you, phone and email of two people who can talk about your work:

1. _____

2. _____