

FOR IMMEDIATE RELEASE

Media Contact:

Anna Chan
anna@chashama.org
(917) 558-4840

chashama hosts the Harlem Art Factory Fest: A Weekend-Long Celebration of Art, Performances, and Open Studios

Saturday, October 12, 12-6PM

Sunday, October 13, 12-6PM

VIP Preview and Tours (by invitation only): Friday, October 11th, 6PM-9PM

Free and open to the public!

Open Studios: 461 West 126th Street (between Amsterdam & Morningside Ave)

Performance and Visual Installation locations:

- 461 West 125th Street
- 461 West 126th Street
- 456 West 126th Street
- 458 West 126th Street
- 443 West 127th Street
- 1351 Amsterdam Ave (between 125th and 126th Street)

To see a detailed list of scheduled programming and locations, visit:

http://www.chashama.org/event/harlem_art_factory_fest

Accessible by A, B, C, D, or 1 train (to 125th Street)

HARLEM, NY - September 23, 2013 - chashama and the Janus Property Company are pleased to invite the greater New York City area to **The Harlem Art Factory Fest** - a weekend-long celebration of art and performance in Harlem! Join artists from all over the city for a public arts extravaganza as they present their works on 2 blocks of Harlem's historic Factory District.

For one weekend only, guests can enjoy murals, art exhibitions, video installations and unique performances throughout nine (9) unconventional spaces activated from 125th Street to 127th Street between Amsterdam Ave. and Morningside Ave. The spaces are programmed in partnership with West Harlem's leading property developer and owner, Janus Property Company.

On Friday, October 11th there will be an invitation-only VIP Preview with guided tours of the studios and exhibitions.

During the Harlem Art Factory Fest, guests can also visit over 25 working artist studios at 461 West 125th Street in conjunction with the annual [Harlem Art Walk Tour](#). At 461 West 126th Street, there will be a group show of our Harlem studio artists curated by Kelly Irwin, Leslie Frank Hampton, Marina Tsesarskaya, and Roy Secord. The studios have supported emerging and established Harlem-based artists for the past 7 years, and continue to be an artistic hub for the Harlem community.

Participating Studio Artists:

Ademola Olugebefola
Aleathia Brown
Asia Ingalls
Babatunde Ajiboye
Christopher Trujillo
Diane Davis
Elizabeth Tisdale
Elizabeth Allison
Frank Leslie Hampton

Gina Fuentes Walker
Hugh B. Sullivan
Ingrid Flinn
Jenna Lucente
Kelly Irwin
Lisa Ingram
Lynn Koble
Marcela Carvalho
Marina Tsesarskaya

Michele Brody
Richard A. Wager
Roy Secord
Sandra Spannan
Summer McClinton
Sung Min Lee
Tara L. Parsons
Victoria Schatz

Installation Artists:

AK Airways
Sabrina Barrios
Daisuke Kiyomiya
Liliana Dirks-Goodman

Mural Artists:

Alexis Duque
Alice Mizrachi
Summer McClinton
Tina Chavera

Performances by:

Dirt (Dance Company)
Dorotea Saykaly
Ora Serrata: The Boundary Between the Retina and the Ciliary Body - Lea Cetera, Laura Miller, & Alexandra Sasha Lerman
Panoply Performance Laboratory (PPL) / drearysomebody
The Modern Dance Awareness Society

About chashama:

chashama supports creativity and enlivens communities by transforming underutilized properties into affordable 'space to create'. We partner with artists, performers, and youth and community organizations in New York City to provide opportunities for creativity to flourish. Our programs strengthen both the communities that benefit from the influx of new ideas, and the artists whose work they support.

About The Janus Property Company:

The Janus Property Company has a long history of successful community development in upper-Manhattan, specializing in the creative development of complex public-private projects. Janus has been headquartered on West 126th Street for more than 20 years and is proud of its role in the West Harlem community and its partnership with chashama.

About the Harlem Art Walking Tour:

The Harlem Art Walking Tour (HAWT) is a community-focused campaign of Casa Frela Gallery created to inspire, explore and promote visual arts in Harlem. The tour is a free annual weekend event open to the public. Over 180 Harlem-based artists and venues will be participating this year.

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